

# Join us for the 2011 National Business Conference!

Wednesday, August 17, 2011 • 8 a.m. – 5:30 p.m.  
The RiverCentre, Saint Paul, Minn.

To sign up for the Business Conference call (800) 345.4719 or visit [www.usagym.org/nationalcongress](http://www.usagym.org/nationalcongress)

Join USA Gymnastics and a panel of industry leaders and Olympians at the 2011 National Business Conference!

## THIS YEAR'S TOPIC:

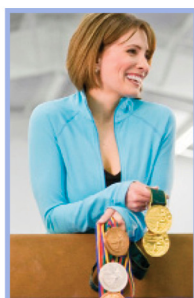
Preparing for the Olympic Year, will deliver a comprehensive day of expert-led discussion and insight driven roundtables, offering participants key information needed to effectively prepare for the journey to the 2012 Olympic Games. Whether its identifying and securing grant funding, starting or improving your club programming, or building the social network and media platform to strengthen your club brand, this year's conference is designed to fully equip you and your staff with industry leading tools, techniques, and proven practices necessary to take your business to the next level.

Don't miss this unique opportunity to learn from the best and prepare your business for an exciting year leading up to the Olympics. Register and reserve your seat today!



## Key Note Speaker Jay Ebben will discuss *3 Things Successful Businesses Have in Common* and give specific takeaways.

JAY EBBEN, Associate Professor, Schulze School of Entrepreneurship, University of St. Thomas – Jay is a former small business owner who has worked with hundreds of entrepreneurs at various stages of business development, advising them on market assessment, business modeling, financing, and entry and growth strategies. He has been a professor of entrepreneurship at the University of St. Thomas for nine years and has taught courses on opportunity assessment, entrepreneurial finance, business development, and small business management. Jay won the inaugural Julie Hays Teaching Award in 2010 and received a Fulbright Scholarship to teach in Ljubljana, Slovenia in 2011.



SHANNON MILLER, Seven time Olympic Medalist and founder of Shannon Miller Foundation – As a spokesperson for women's health issues and a new mother, Shannon's goal is to empower women with the knowledge and education they need to make informed decisions on health and fitness. Her website [www.shannonmillerlifestyle.com](http://www.shannonmillerlifestyle.com) provides professional and interactive user content. In 2011 she launched Shannon Miller's Walk-Fit Program to help get the community fit. Through her weekly call in radio show, Shannon Miller Lifestyle, she focuses on creating dialogue with experts to inform and entertain.



PETER VIDMAR, Chairman, USA Gymnastics, Board of Directors – Peter Vidmar, a two-time Olympic gold medalist, was named chairman of USA Gymnastics Board of Directors in December 2008. Vidmar is a professional speaker who has given more than 1,000 presentations on risk-taking, innovation and quality to the USA's top corporations and associations, as well as sales, marketing and management audiences. He has worked as a journalist at the Olympic Games and as a gymnastics television commentator. Vidmar has also published several books and articles.

Panel Discussions from our industry leaders will share the top three things they have done to move their business forward this year: Patti Komara, Tom Forster, Julia Thompson, Jeff Metzger, Frank Sahelin, Sean Dever, Dave Peterson, Jeff LaFleur, Elaine Jewert, Steve Greeley, and Jeff Lulla

